

## Program

Friday, May 28

9.00-9.30 Welcome Note and Opening

(Roswitha Kersten-Pejanić, Sanja Bojanić, Christian Voß)

Panel I: Fundamentals & Frictions (Chair: Sanja Bojanić, University of Rijeka)

9.30-11.30

Diana Stolac (University of Rijeka)

Jim Hlavac (Monash University, Melbourne)

A geosemiotic description of Rijeka: textual and visual images of urban streetscapes

Elsa Skënderi Rakipllari (University of Tirana)

In the name of modernity! Signs of multilingualism in the Linguistic Landscape of Tirana

Irena Vassileva (New Bulgarian University, Sofija)

The Streets Signs in Bulgaria – a Clash of Languages, Cultures and Alphabets

Christian Voß (Humboldt University, Berlin)

The 'Return' of the Cyrillic Script to Northern Greece in the 2000s: The majority and minority perspective

11.30-12.00 Break

Panel II: Implications & Intertextualities (Chair: Katharina Tyran, University of Vienna)

12.00-13.30

Aleksandar Pavlović (IFDT, University of Belgrade)

New Heroes on the Block: Reading post-Yu Urban Resignification of New Belgrade

Irena Šentevska (Belgrade)

'Blok, brate, Bruklin': Semiotic landscapes of New Belgrade as represented in hip-hop music videos

Kevin Kenjar (University of Rijeka)

"Fool, This is a Post Office": Deixis and Play in the Linguistic Landscape

13.30-14.30 Break

14.30-16.00

Ekaterina Zheltova (Charles University, Prague)

Between the Northern Epirus and Chameria: Temporal and spatial imaginaries in the Albanian-Greek borderlands

Boris Ružić (University of Rijeka)

The Sea of Bodies: Meaning-making in the Bordering Spaces

Costas Canakis (University of the Aegean, Mytilene)

Intertextual aggression in inscribing solidarity towards refugees in the LL of Mytilene 16.00-16.30 Coffee

NOTICE: Panel III and Panel IV will take place in <u>parallel</u> sessions

16.30-18.00

Panel III: Realities & Resignifications (Chair: Mišo Kapetanović, Univ. of St. Gallen)

Gruia Bădescu (University of Konstanz)

Syncretic place-making in Sarajevo and beyond: Semiotic landscapes of cosmopolitanism and their discontents

Annemarie Sorescu-Marinković (Institute for Balkan Studies, Belgrade)

Aleksandra Salamurović (Friedrich Schiller University, Jena)

LL of rural Banat: a possible typology

Marija Mandić (Institute for Balkan Studies SASA, Belgrade)

Jelena Filipović (University of Belgrade)

Subotica – the minority capital of Serbia. Competing and corresponding cultural and semiotic landscapes and ideologies

Panel IV: Challenges & Changes (Chair: Christian Voß, Humboldt University, Berlin)

Maciej Czerwiński (Uniwersytet Jagielloński, Kraków)

Urban space as palimpsest. Semiotic landscape of Split

Sanja Iguman (University of Belgrade)

Reading the signs in landscape and reacting to their transformation.

The case of South-Eastern European capital - Belgrade

Fric Ušić

Pre-Yugoslav graffiti in post-Yugoslav times: Exploring the World War II graffscape in Istria

18.00-19.00

Exhibition presentation Graffitied Memoryscapes

(Roswitha Kersten-Pejanić, Vjeran Pavlaković, Eric Ušić, Kevin Kenjar)

NOTICE: Panel III and Panel IV will take place in parallel sessions

9.30-11.00

Panel III: Realities & Resignifications (Chair: Mišo Kapetanović) - continued -

Vedran Obučina (University of Regensburg)

Ethnic and religious symbolism in the natural surroundings

Eva Posch (University of Graz)

Destination Pula: A city's history and the making of a semiotic landscape of tourism

Stella Bratimou (Hellenic Open University) Roula Kitsiou (University of Thessaly)

Re-claiming the Public Space in times of the Covid-19 pandemic: Transient Linguistic Landscapes of mass demonstrations in Greece

Panel IV: Challenges & Changes (Chair: Christian Voß) - continued -

Lumnije Jusufi (Humboldt University, Berlin) Milote Sadiku (University of Prishtina)

Automobile Semiotic Landscapes: Deutsche Autobeschriftungen in Kosovo

Katharina Tyran (University of Vienna)

Stickscapes and Graffscapes: Southeastern European Linguistic Landscapes in Vienna

Danko Simić (University of Graz)

We are the Industry! Reimagining (Old) Industrial Regions

11.00-11.30 Break

Panel V: Memories & Meaning-Making (Chair: Roswitha Kersten-Pejanić, CAS/HU)

11.30-13.00

Ana Dević (KU Leuven)

In/Semi/Tangible Memorialization as Activism in Art and Film (also on Absences)

Sanja Horvatinčić (Institute of Art History, Zagreb)

Iva Stojević (ENS de Lyon)

Memorial Areas in Socialist Croatia – Towards a Heterodox Approach to War Landscapes and Heritage Management

Ivana Budimir (University of Luxembourg)

Promjena vlasti - promjena imena ulica, Case study Donji Lapac

13.00-14.30 Break

Panel V: Memories & Meaning-Making (Chair: Roswitha Kersten-Pejanić) - continued

14.30-16.00

Antonio Grgić (University of Graz)

From socialist realism to the cross: The war between pseudo-religious communist ideology and organized religion on the example of two monuments by the sculptor Antun Augustinčić in Croatia

Piotr Mirocha (Jagiellonian University in Krakow)

Renamings of Marshal Tito Squares and Streets in Croatia after 2017: an old conflict in a semiotic landscape anew

Michał Piasek (Humboldt University, Berlin)

Different Wars – Same Heroes? World War II and Croatian War of Independence Monuments in Eastern Croatia

16.00-16.30 Break

16.30-17.30

Ana Ljubojević (University of Graz)

Visual media representations of Vukovar Remembrance Day

Vjeran Pavlaković (University of Rijeka)

**Graffitied Memoryscapes: Muralization of the Homeland War** 

## **Organization:**

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*In cooperation with:* 

